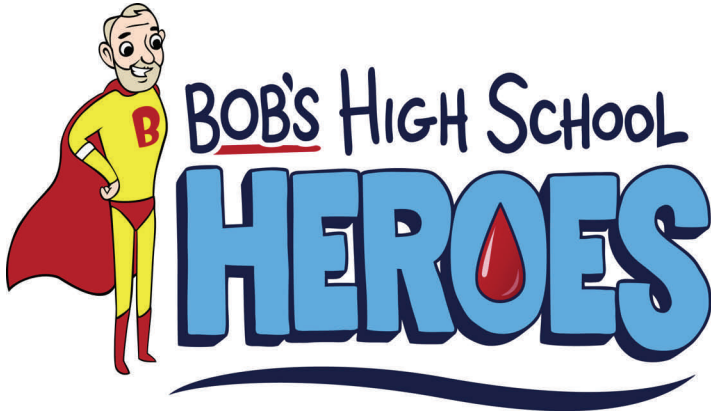


Bob's Discount Furniture \$100,000 High School Heroes Scholarship Program



There's an exciting scholarship program out there and it's a life-saver!

Bob's Discount Furniture, in partnership with the American Red Cross and Bob's Outreach, has developed a **\$100,000** high school scholarship program to recognize high school seniors for their outstanding leadership, as demonstrated by their commitment to the Red Cross blood program.

WINNING CRITERIA — STUDENTS MUST:

- Be in senior year of high school at an accredited Massachusetts state educational facility
- Graduate high school on time at the end of senior year
- Continue education in the fall semester following graduation at an accredited 2-year, 4-year or professional trade school
- Be an active participant in the high school blood program and exhibit a leadership role in the coordination and recruitment of blood drives

A \$250 SCHOLARSHIP WILL BE AWARDED TO ANY SCHOOL THAT:

- Hosts at least 2 Red Cross blood drives during the 2011-2012 school year, and
- Achieves a year-end annual participation rate* of at least 30%

**Participation rate is determined by dividing the total units of blood collected throughout the school year by the total age-eligible student population.*

YOUR SCHOOL MAY WIN A SCHOLARSHIP WORTH UP TO \$8,000!

- Grand Prize Scholarships are awarded based on the highest overall participation rate with at least 2 blood drives hosted and 100 units of blood collected during the academic year.
- Grand Prize: (8) \$1,000 scholarships - 2 winning schools (highest participation rate and highest # of units collected)
 - 1st Place: (5) \$1,000 scholarships - 1 winning school
 - 2nd Place: (5) \$500 scholarships - 1 winning school
 - 3rd Place: (2) \$500 scholarships - 12 winning schools

For more information on the Bob's Discount Furniture \$100,000 High School Heroes Scholarship Program, contact your Red Cross blood services representative or visit bobshighschoolheroes.com.



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